Advancing agroecology in the US: Science & policy, from soil to spoon

Agroecological Transitions in a Transatlantic Context: *Concepts, typologies, barriers, drivers & sustainability performance*



Credit:Tobias Carter/Savanna Institute

Marcia DeLonge Albie Miles, Liz Carlisle, Rafter Ferguson AAG Annual Meeting, 6 April 2019

Union of Concerned Scientists







The food system, by many accounts, is not working.





In a global analysis of food sustainability, the US scored in the 3rd quartile (not good)



Global Food Sustainability Index

Food system solutions & agroecology

Right perspective

Right foods

Right way

Right distribution



Credit: Preston Keres, USDA

Credit: Lance Cheung, USDA (Flickr)

Credit: farmhack.net



Credit: USDA

Food system solutions & agroecology

Barriers & opportunities



Credit: Preston Keres, USDA



Credit: Lance Cheung, USDA (Flickr)



Credit: farmhack.net



Credit: USDA



 Research funding
 Growing demand & US policy considerations

Research funding as a lever for change

- Investment in agricultural research pays off
- Relationship between research investment & dominant practices



Credit: farmhack.net

What is the current investment in agroecology?



Challenging question:

(1) Past attempts to quantify sustainable agriculture research funding had become outdated

(2) No clear accounting or tracking of funds for agroecology

What is the current investment in agroecology?



Research Methods:

- 1. Compiled reports of USDA-funded projects that began in 2014, searched for all components in each
- 2. Developed framework to define & identify components of sustainable agriculture, including agroecology

A database of grants to assess public investment

USDA

United States Department of Agriculture National Institute of Food and Agriculture

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NIFA Administrative Functions

NIFA Administrative Functions (passwords required)

Last Mo

- Public USDA database (CRIS)
- Reports with Grant \$ provided, from 2014
- 824 projects, \$294 million
- Text fields: Objective, Non-technical summary, and Approach

A framework for classifying sustainable agriculture

Level 3

Level 2 Level 1



BanksPhotos/iStock

efficiency

Input

A Basche

Input substitution

Practices

Agroecology

E Remsberg/USDA-SARE

Socioeconomic support

USDA

Level 5

Global sustainable food system

Gliessman 2015 DeLonge, Miles, Carlisle 2016





Level 4

10% of funds to projects with an emphasis on agroecology

DeLonge, Miles, Carlisle 2016



4% of funds to "transformative agroecology"

DeLonge, Miles, Carlisle 2016



Provide 🌆 social support

Opportunity to invest more in agroecology

Current research funding

Levels 3, 4 & 5: Agroecology & Socioeconomic supports Level 2: Substitution Level 0,1: Increase efficiency + address symptoms **Proposed research funding**

Reduce & improve: Level 1

Boost: Substitute damaging inputs and practices

Level 2

Prioritize: Whole systems research Levels 3, 4 & 5

Miles, DeLonge, Carlisle 2017

Scientists interested in more public support for agroecological research

~500 signers

Scientist and Expert Statement of Support For Public Investment in Agroecological Research

We support greater public investment in agricultural research that applies ecological principles and relies, to the greatest extent possible, on ecological processes ("agroecology") to address current and future farming challenges.

Agroecology regards farms as ecosystems embedded in broader landscapes and society. Agroecological approaches are based on understanding and managing ecological processes and biological functions to increase and sustain crop and livestock productivity, efficiently recycle inputs, and build soil fertility, while minimizing harmful impacts on soil, air, water, wildlife, and human health.^{1 #} Hallmarks of agroecological farming practices include increasing the types of crops rotated on fields from year to year; controlling pests and weeds with fewer chemical pesticides; enhancing soil health while reducing the need for synthetic fertilizers; and valuing non-cropped areas of farms for the services they provide.

Agroecology has a proven track record of meeting farming challenges in a cost-effective manner. Research has found that applying agroecological methods, like those detailed above, can result in high yields for each crop in a rotation sequence.^{III} In addition, long-term studies have found that organic practices—a specific set of agroecological practices that eschew the use of all synthetic chemical inputs—typically improve soil health compared to plots where conventional practices are applied, and may produce comparable yields. This research also demonstrated that economic returns for organic crops can be greater than for conventional crops, despite higher labor costs.^{IV}

These findings indicate that additional research has the potential to increase our understanding of agroecological methods and increase their adoption. Farmers could benefit from this added knowledge to produce a wide range of crops in many different regions, with greater resilience to variation in pests, weather conditions, markets, and other factors.

While other approaches may also yield promising solutions, they are more likely to already benefit from private sector support. Agroecology is less likely to be supported by the private sector since these farming

https://www.ucsusa.org/our-work/food-agriculture/solutions/advancesustainable-agriculture/scientists-call-public-investment-agroecology In a survey of scientists, 85% of 165 experts stated that research funding is an important or very important obstacle



Farmers are interested in adopting more agroecology... and in supportive policies

FARMER POLL

- 2,867 farmer interviews
- IL, IA, KS, MI, OH, PA, WI
- March 2018
- automated phone survey & online interviews

- 75% want policies offering incentives to reduce runoff & soil loss, improve water quality & increase resilience to floods & droughts
- 66% said that farm bill programs providing > financial incentives for unfamiliar practices would make them more likely to adopt them
- 72%—across party lines—said they would be more likely to support a candidate for office who favors success through sustainable agriculture.



https://www.ucsusa.org/press/2018/underincreasing-economic-pressure-us-farmers-seekchange-next-farm-bill-new-poll-shows

What are the policy opportunities?



Opportunities at the federal level: Farm Bill



Source: USDA 2014

Opportunities at the state level: Healthy soils bills



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At all scales, keep an eye on many levers & look for opportunities



Credit: USDA/Bob Nichols





Credit: Ben+Sam/CC(Flickr





At all scales, keep an eye on many levers & look for opportunities



https://www.ucsusa.org/food-agriculture/food-system-scorecard

Different states lead in different categories



Map 1: Farming outlook

The increasing average age of US farmers and the small numbers of beginning farmers, women, and people foolor in agriculture stymic innovation and adaptability, threatening the future of farming. This category includes the following indicators: farmer age; percentage of beginning farmers; farms per 100 residents; percentages of farms that are midsize, owneroccupied, operated by women, or operated by people of color; injuries from agricultural production; and total factor productivity (a measure of efficiency).



<u>https://www.ucsusa.org/food-</u> agriculture/food-system-scorecard

Map 10: Social determinants & disparities

To build healthy food and farm systems, we must address and dismantle the social inequities built into them. Such inequities can be seen as both a result and a reinforcer of today's food system challenges. This category includes: education gap by race; income gap by race; income inequality; gender inequality; infant mortality rate disparity by race; and percentage of the labor force with union memberships.



Map 9: Food investments

The Supplemental Nutrition Assistance Program (SNAP) is the nation's first line of defense against hunger. But several other US Department of Agriculture programs complement and enhance SNAP, making nutritious foods more affordable and accessible while expanding markets for local farmers. This category includes the following indicators, using spending levels for key USDA programs: grant funding for local food and farmers market promotion; percent of farmers markets that accept SNAP and other federal nutrition program benefits; and grant funding to incentivize fruit and vegetable purchases with SNAP dollars, bring grocery stores and other healthy food retailers to underserved communities, support farm-toschool programs, and facilitate other community food projects.





Opportunities to transition to agroecology







Thank You

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Questions?

For additional information, reach out at mdelonge@ucsusa.org